Jagat

Problem - Discoverability on the internet is the talented non-influencer's problem.

Solution - **Semantic search engine** built using Metalanguage.

Product Name - Jagat.

Punchline - Making you get discovered by your audience through **our Semantic search app.**

Market - Telegram Users.

User story for our first go-to-market :

Telegram Search - It **is a joke** so far in my experience of Telegram. Telegram users who have important discussions and content of their own to search from, on Telegram, know that Telegram search is a substandard feature of Telegram. **We are here to make it a non-joke.**

Our product, hence, is **a TELEGRAM SEARCH Mini App.**

Product v1 - Organize my content on Telegram, so it is searchable by me.

Current Status - Knyte Space, our invention using which this mini app can be made is ready for demo. We will **demo** the product for a commercial application i.e. Telegram Search mini app, **in 2 months.** This will be the Semantic Search MVP v1 for millions of users of Telegram.
Tech differentiator or Tech Stack (Ready for demo) - Semantic Web, Metalanguage on Knyte Space.

Revenue Model for version 1 - P2P payments: We will integrate with a payment gateway. Users will pay Jagat per Metalanguage metadata applied by them on their specific content, for making the selected specific content discoverable on search in Telegram. The average billing per user will be Rs. 10/month or 20 cents.

Promotion on relevant Telegram channels, plus, towards -
1. 100 users - Product Hunt
2. 10'000 users - Organic Growth or Paid Ads in social media.
3. 1'000'000 - Organic Growth or Visit big Indian tech blogs/bloggers, media recognition.

Team - [Steve](#) and [Nishchal](#)